

# 2021 Newsletter Sponsor Opportunities



## This Month in NYS Museums

Reach New York's museum professionals directly with a sponsorship in **This Month in NYS Museums** monthly newsletter.

*This Month in NYS Museums* is a monthly e-newsletter sent to more than 670 MANY members designed to provide updates on funding opportunities, job openings, advocacy alerts, and original articles featuring NYS museums and how they're growing institutional resources, working with their communities, and using their exhibitions and collections in new ways.

*This Month in NYS Museums has an average open rate of 47% (double the non-profit average) and an average click rate of 10% (triple the non-profit average).*

### 2021 Newsletter Sponsor Rates

12 Months	3 Months	1 Month
\$750	\$250	\$100

ORGANIZATION:

CONTACT PERSON:

EMAIL:

Select sponsorship level:  12 Months  3 Months  1 Month

All newsletter ad sizes are 300 x 250 px. Ad materials must be in PNG format. The recommended size is 100 KB or less. Ads should be 80% image and 20% text and all text should be at least 12 points in size. Alt text for ads is required.

Please return completed form to [meves@nysmuseums.org](mailto:meves@nysmuseums.org) or visit [nysmuseums.org/newsletter](http://nysmuseums.org/newsletter) to learn more.