

## This Month in NYS Museums: July 2022

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Wed, Jul 27, 2022 at 11:30 AM

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# This Month in NYS Museums

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## MANY Board Spotlight: Dr. Callie Johnson, Director of Communications & Community Engagement at Buffalo AKG Art Museum



Dr. Callie Johnson is the Director of Communications & Community Engagement at Buffalo AKG Art Museum, formerly the Albright-Knox Art Gallery. She is an award-winning marketing, communications, and nonprofit leadership executive. Dr. Johnson serves in an executive role stewarding the rebranding of America's sixth oldest art museum, which is in the process of becoming the Buffalo AKG Art Museum. She is the former Executive Vice President of Marketing for Girl Scouts of Western New York and a current member of the Forbes Communications Council, an invitation-only community for executives in communications, marketing, and public relations. She is the winner of two Buffalo Business First awards — 40 Under 40 and 30 Under 30 — for making a difference both on the job

awards—40 Under 40 and 50 Under 50—for making a difference both on the job and in the community. She is a Buffalo-Niagara 360 Spotlight Professional for her career success and her commitment to strengthening the Buffalo Niagara region. She was awarded three Girl Scouts of Western New York Finance Certificates of Accomplishment and a Commitment to Excellence Award. We spoke with Dr. Johnson about her career journey, lessons learned from her previous jobs, and what makes her excited about her role at the AKG Art Museum.

[Learn more](#)



## Guest article: Zulmilena Then Reflects on the 2022 Annual Conference



"Stepping into the museum field at the start of 2020 at Weeksville Heritage Center (WHC) in Brooklyn, NY, was not what I expected as the Preservation Manager. I came into the institution to care for the historic Hunterfly Road Houses, the last residential remnants of the historic Weeksville neighborhood, one of the largest 19th-century free African American communities in the United States. But two months after starting my role, COVID-19 shut down our worlds and forced us to stay at home. Suddenly separated physically from the structures the institution hired me to care for was perplexing; how do I do my job from home? The pandemic changed how I engaged with the site, the historic houses and my work and opened the doors to incite thinking beyond the traditional ways we previously had conformed to fulfill our roles at work and in life."

**Zulmilena Then** is the Preservation Manager at Weeksville Heritage center and is the inaugural recipient of the Scholarship for BIPOC Museum Administrators. As part of her conference scholarship, we asked her to share more about her role at Weeksville and her reflection on the conference.

[Learn more](#)





Conservation Forms created  
exclusively with Ethafoam® brand  
inert polyethylene foam.

## Upcoming Programs

Friday, July 29 12 - 1:30 PM EST

### Expanding Interpretive Lenses

**Dr. Haitham Eid**, Professor and Director, Master of Arts in Museums Studies Program, Southern University at New Orleans

**Alexa Griffith**, Manager of Content + Curriculum, Cooper Hewitt, Smithsonian Design Museum

Webinar is free; advance registration required.

[Click to learn more and to register](#)

Friday, August 26 12 - 1:30 PM EST

### Citizenship

**Samantha Rijkers**, Senior Manager of the Citizenship Project, New-York Historical Society

**Alisa Martin**, Vice President of Educational Operations and Engagement, Tenement Museum

Webinar is free; advance registration required.

[Click to learn more and to register](#)

**Missed a previous Museums Support Democracy program?**

[Click here to watch the recordings!](#)

## Tell Your Story and Make Your Case

A Workshop to Build Grant Writing Skills



MUSEUM ASSOCIATION  
OF NEW YORK

## Tell Your Story and Make Your Case

A Workshop to Build Grant Writing Skills

In this participatory workshop, MANY Executive Director Erika Sanger will guide attendees through the grant writing process to build skills and develop insights, including analyzing guidelines, outlining narratives, writing statements of need, and developing budgets. Sanger will share examples of successfully funded grant narratives, hints for streamlining work processes, and designing visually appealing attachments.

**This a 4-hour, 2-day virtual workshop held over Zoom; Tuesday, August 30 and Wednesday, August 31 from 10 AM to 12 PM.**

**MANY Members \$20**

**Non-members \$25**

Registration includes a hard-copy grant writing book shipped in advance with more than 30 successfully written local, state, and federal grants from museums across New York State.

**UPDATE! This workshop is *SOLD OUT* add your name to the waitlist!**

[Click here to register](#)

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## Job Board

MANY is committed to salary transparency.

**As of June 1, 2022 all job postings require a salary range.**

**Manager of Programs and Exhibition Production** –George Eastman Museum

**Museum Guide** –Thomas Cole National Historic Site

**Director of Development** –Albany Institute of History & Art

**Collections Manager, Technology Department** –George Eastman Museum

**Senior Director of Facilities, Operations, and Capital Projects** –South Street Seaport Museum

**Curator of the Permanent Collection & Related Exhibitions** –The Hyde Collection

**Archives Intern (PAID)** –Fulton County Historical Society

**Museum Educator** –Raynham Hall Museum

**Community Engagement Manager** –Planting Field Foundation

**Manager, Public Relations and Special Media Projects** –Corning Museum of Glass

**Executive Director** –Frank Lloyd Wright's Martin House

**Collections Manager** –The Strong National Museum of Play



[Exhibitions Manager](#) –ViewArts

[Financial and Administrative Manager](#) –The History Center in Tompkins County

[STEM Engagement Manager](#) –Mid-Hudson Children's Museum

[Director of Marketing and Communications](#) –Wave Hill

[Explore more job opportunities](#)

**Hiring?** MANY Organizational and Industry Members can post museum jobs for free. For other job posting opportunities, please contact the MANY office at [info@nysmuseums.org](mailto:info@nysmuseums.org) or call 518-273-3400

*When's the last time a consultant gave you something for free?*

**CLICK HERE for free museum exhibit design resources and articles.**



## Funding Opportunities

### National Endowment for the Arts' Our Town

Our Town is the NEA's creative placemaking grants program. Through project-based funding, the program supports activities that integrate arts, culture, and design into local efforts that strengthen communities. Our Town projects advance local economic, physical, or social outcomes in communities, ultimately laying the groundwork for systems change and centering equity. These projects require a partnership between a nonprofit organization and a local government entity, with one of the partners being a cultural organization. Grants range from \$25,000 to \$150,000, with a minimum cost share/match equal to the grant amount.

**Deadline is August 4**

[Learn more](#)

### NYSCA/Greater Hudson Heritage Network Conservation Treatment Grants

Does your museum own objects in need of conservation treatment? This program supports up to \$7,500 for professional conservators to help stabilize and make objects and art more accessible for all. This year we are particularly encouraging applications focused on objects from historically underrepresented communities so we can tell more diverse stories of New York State through collections.

**Deadline is September 1**

[Learn more](#)

### Pomeroy Fund for NYS History

## Pomeroy Fund for NYS History



Support for NYS  
history-related organizations

The Museum Association of New York is pleased to partner with the [William G. Pomeroy Foundation](#) for a fifth round of funding through **The Pomeroy Fund for NYS History**.

This round of funding offers grants in amounts up to and including \$5,000 for salary support/hourly wages to bring back or hire museum educators who will

plan and deliver interpretative educational programs. These may include school programs, teen programs, early childhood programs, family days, festivals, programs for older adults, programs for new Americans, or targeted, audience-specific programs identified in the grant application.

Funds will be grants to museums that apply for education staff who will offer in-person programming, but programs may include a virtual component.

Open to eligible 501c3 history-related organizations in New York State with budgets up to \$250,000. Applicants do not need to be members of MANY to apply.

The application portal closes on September 23.

[Learn more](#)



## Hadley Exhibits

exhibit design, fabrication & installation

## Professional Development Opportunities

### Vitality Arts Project for Art Museums initiative

E.A. Michelson Philanthropy has launched the Vitality Arts Project for Art Museums with grants to nine prominent art museums and a [Request for Proposals](#) for grants of up to \$250,000 to support Vitality Arts program development in up to 20 additional U.S. art museums.

This new initiative will help art museums strategically reframe their relationships with older adults – to understand them as essential, competent, creative and contributing participants in the life of the museum – and to create Vitality Arts programs designed for them.

**Proposals due October 21**

[Learn more](#)



Connect to K-12 classrooms in new ways next school year!

Contact Jen Hesselstine Education Consulting to learn more about:

- A New Plug & Play Live Virtual Field Trip Package for Museums
- Aligning Museum Exhibits to NYSED K-12 Learning Standards
- Accompanying Museum Offerings with K-12 Lessons & Activities

Jen Hesselstine, K-12 Education Consultant & Strategist  
Industry Partner, Museum Association of New York (MANY)  
Email: [jennifer@hesselstine.com](mailto:jennifer@hesselstine.com)  
Call: 518-651-5453

*Jen Hesselstine*  
Education for a New Generation



## Museums in the News

**NYC's Leslie-Lohman Museum Gets \$3.6M for Major Expansion –**  
*Hyperallergic*

**Governor Hochul Announces Grand Opening of Children's Museum at**  
**Saratoga Spa State Park –I LOVE NY**

**John Brown Lives! wins \$335K artist grant –Press Republican**

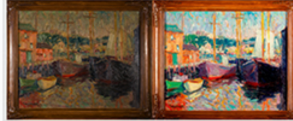
**What's happening at your museum? Submit your museum news as a**  
**newsletter article!**

How is your museum growing institutional resources, including welcoming

how is your museum growing **institutional resources**, including welcoming new staff and board members and securing funding for projects, how is your museum **working with their community and visitors**; and how we use our **exhibitions and collections in new ways**.

The deadline to submit for the August "This Month in NYS Museums" newsletter is August 19. Email [meves@nysmuseums.org](mailto:meves@nysmuseums.org)

Share Your News



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315 - 685 - 8534

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Council on  
the Arts



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This monthly newsletter is a benefit of MANY membership.

Learn more about **membership benefits**. For questions about membership access, renewing, and more, please email [info@nysmuseums.org](mailto:info@nysmuseums.org)

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